

# Business Electives

## Classes offered for 9<sup>th</sup> grade students:

### **Principles of Business, Marketing and Finance**

- Credits: 1.0
- Open to all grade levels



Students will learn the basics of starting a business, the basics of managing finances, basics of Marketing, basics of Global Business, and Consumer laws.

### **Touch Systems Data Entry**

- Credits: .5
- Open to all grade levels



You will learn keyboarding skills, word processing skills, formatting business letters, memos, reports, and tables.

### **Business Information Management I**

- Credits: 1.0
- Open to all grade levels
- Microsoft Office Certification Opportunities



You will have the opportunity to get Microsoft Office Specialist certified in Word, Excel, and PowerPoint.

## Electives for 10-12 Graders:

### **Dollars and Sense**

- Credits: 0.5
- 10-12th graders



This class is perfect for EVERYONE preparing to be an adult! This class focuses on personal finances topics such as money management, taxes, debt, credit, loans and investing. Everyone should take it!

## **Entrepreneurship**



- Grade levels 10-12
- Credits: 1.0
- PBMF **strongly recommended** before taking Entrepreneurship

Students learn how to generate business ideas; create a business plan, mission, and vision; and promote and market a company. Topics include exploring factors of business success and failure, core business concepts, economic systems, competition, production, and the global economy. There is a writing component to this course.

## **Accounting I**



- Grade levels 10-12
- Credits: 1.0
- This class is perfect for those wanting to learn the language of business! Accounting helps students understand the basics of how money moves in a business. If you are majoring in Business or want to start your own business, then take Accounting!

## **Accounting II**

- Grade levels 11-12
- Credits: 1.0
- This class adds on to what is taught in Accounting I but goes more in depth. It looks at accounting as a tool to make business decisions. This class can count as a third math credit.

## **Sports and Entertainment Marketing I & 2**

- Grade levels 10-12
- Credits: 0.5

Students learn marketing concepts through (applied to) the sports and entertainment industry. ... The basic functions of marketing- product/service management, distribution, selling, marketing information management, financing, pricing, and promotion- will be covered.

## **Social Media Marketing**

- Grade levels 10-12
- Credits: 0.5
- PBMF **recommended** before taking this class.



Students will experience a panoramic view of digital marketing and learn insights into key strategies using Internet-based platforms; including but not limited to Email, social media, SEO, and online advertisements.

### **Business Law**



- Grade levels 11-12
  - Credits: 1.0
- Ⓞ Business Law is great for students who want to learn more about the law and know their rights as a citizen.

### **Global Business**



- Grade levels 11-12
- Credits: .5

Global Business will help participants assess opportunities, mitigate risk, and create and capture value for their organization. The course explores the economic, political, and social factors driving change, and participants will learn how decisions affect global markets—and their business.

### **Career Prep**



- Grade levels 11-12
- Credits: 2
- This course provides work-based learning experiences that combines classroom instruction with the student's paid employment.

### **Business Information Management 2**

- Grade levels 10-12
- Credits: 1

You will have the opportunity to get Microsoft Office Specialist certified in Word Expert, Excel Expert, and Outlook.